

Fiction/Drama

1. HEADER

Title:		Form: (treatment, eps, etc)	
Author(s):		Length / # Pages:	
Sub to:		Date:	
Sub by:		Analyst:	
Co/Agency:		Genre:	
Elements submitted:		Locale:	

Logline:

2. Brief summary of the show

Synopsis:

Comments Summary

- a. Plot and Structure:
- b. Characters (Characterization and Character arc):
- c. Momentum:
- d. Style:
- e. Genre Elements.
- f. Type of innovation and key driver
- g. Conclusion:

Analysis

Evaluation:

Evaluation

	Exc	Good	Fair	Poor
Innovation potential				
Premise/Concept (Innovation potential)				
Franchise Potential				
Plot/Structure				
Characterization				
Dialogue				
Cinematic/Production Values				
Audience potential				

Budget **Low:**____ **Medium:**____ **High:**____

Writer Evaluation **Recommend:**____ **Consider:**____ **Pass:**____

Project Evaluation **Recommend:**____ **Consider:**____ **Pass:**____

Suitable for: _____